AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Date:					ate:
WRAL-TV Raleigh 10-25-12					
I, Jon Ferrell do hereby reques	st station time conc				
Congressional L	eadership Fund				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
Total Charges: \$ 159,000 8 \$ 135,150 N					
This broadcast time will be used by: Congressional Leadership Committee					
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"					
☐ Yes ☐ No					

For programming that "communicates a message relating to any political matter of national
importance," list the name of the legally qualified candidate(s) the programming refers to, the
office(s) being sought and the date(s) of the election(s) (if applicable):

Against M. Melnte District 7	tre running for	us congress
District 7	and the state of t	
For programming that "communicate importance," attach Agreed Upon Sc. I represent that the payment for the	es a message relating to any po chedule (Page 3)	olitical matter of national
Congressional Leadership Committee	3	
and you are authorized to announce furnishing the payment, if other than	the time as paid for by such pe an individual person, is:	erson or entity. The entity
a corporation; a committee	ee; \square an association; \square or	r other unincorporated group.
The names, offices, and addresses of agents of the entity are named below	f the chief executive officers, (v (may be attached separately)	directors, and/or authorized
THIS STATION DOES NOT DISCION OF RACE OR ETHNICITY IN THE		
I agree to indemnify and hold harmles reasonable attorney's fees, that may en advertisement(s). For the above-state transcript, or tape, which will be del before the time of the scheduled broad	sue from the broadcast of the ed broadcast(s), I also agree to the station at least	above-requested to prepare a script,
ASS	ED BY ISSUE ADVE	
	A 1 700	- 1/4/2 - 1/4/
Date Sign		Contact Phone Number
TO BE SIGNED	BY STATION REP	RESENTATIVE
Accepted	Accepted in Part	☐ Rejected
Dave Zylis Signatur	Dave Lyles Printed Name	Sales Manages Title

CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

American Media & Advocacy Group 815 Slaters Lane Alexandria, VA 22314

	Contract / Revision		Alt Order#				
	119305	1		06368188			
Product							
CONG LEADER 10/26							
Contract Dates	Estimate #						
10/26/12 - 11/06/12	3348						
<u>Advertiser</u>			<u>Ori</u>	ginal Date i	Revision		
Congressional Leadershi	p Fund		1	0/10/12	/ 10/10/12		
	Billing Cycle	Billing	Cale	endar	Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Account Executive		xecutive	Sales Office		
	WRAL Cheryl		Bla	ir	Washington Te		
	Special Hand	ling					
	CIA - Mark PA	AID.					
	Demographic						
	Adults 35+						
	IDB#	Advert	iser	Code	Product Code		
		251			454		
	Agency Ref	•		Advertiser	Ref		

*Line Ch Start Date End Date Description	St art /En d Time	Spots/ Days Length Week Rate	Type Spo	ts	Amount
N 1 WRAL 10/26/12 10/26/12 Late News	11-1135p	:30	NM	1	\$5,000.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	Rate \$5,000.00				6.
N 2 WRAL 11/02/12 11/02/12 David Letterman	1135p-1237a	:30	NM	1	\$900.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$900.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u> NM		
1 WRAL 10/29/12-11/04/12 David Letterman See MG 2.2	1135p-1237a	.30 \$900.00	14171		
2 WRAL 11/01/12-11/01/12 David Letterman	1135p-1237a	тh :30 \$900.00	NM		
⊕ MG for 2.1 11/02					
N 3 WRAL 10/26/12 10/26/12 WRAL 5am News	5am - 5:30a	:30	NM	1	\$900.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$900.00				
N 4 WRAL 10/26/12 10/26/12 5:00 First News	5-530p	:30	NM	1	\$4,000.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$4,000.00				
N 5 WRAL 11/02/12 11/02/12 5:30 News	530-6p	:30	NM	1	\$4,000.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$4,000.00				
N 6 WRAL 11/02/12 11/02/12 6pm News (M-F)	6-630p	:30	NM	1	\$5,000.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$5,000.00				
N 7 WRAL 10/26/12 11/02/12 CBS Evening News (M-F)	630p-7p	:30	NM	2	\$10,000.00
ISSUE CLASS OF TIME r8.23 <u>Start Date End Date Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and untipayment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise



Contract / Revision	Alt Order #
119305 /	06368188

Contract Dates Product Estimate # 10/26/12 - 11/06/12 CONG LEADER 10/26 3348

Original Date / Revision <u>Advertiser</u> 10/10/12 / 10/10/12 Congressional Leadershi

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$5,000.00			
Week: 10/22/12 11/04/121- 1	\$5,000.00			
N 8 WRAL 11/02/12 11/02/12 Inside Edition	7-730P	:30	NM 1	\$2,200.00
ISSUE CLASS OF TIME r8.23	, , , , ,			
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$2,200.00			
N 9 WRAL 10/26/12 10/26/12 Fri Hour 2	9-10p	:30	NM 0	\$0.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1 Spot Ch Date Range Description 1 WRAL 10/22/12-10/28/12 Fri Hour 2 See MG 23.3,23.4	<u>Rate</u> \$5,500.00 <u>Start/End Time</u> 9-10p	Weekdays Length Rate	Type NM	
N 10 WRAL 11/05/12 11/05/12 Late News	11-1135p	:30	NM 1	\$5,000.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	·			
N 11 WRAL 10/29/12 11/05/12 David Letterman	1135p-1237a	:30	NM 2	\$1,800.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$900.00 \$900.00			
N 12 WRAL 10/29/12 10/29/12 WRAL 5am News	5am - 5:30a	:30	NM 1	\$900.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$900.00			
N 13 WRAL 10/29/12 10/29/12 5:00 First News	5-530p	:30	NM 1	\$4,000.00
ISSUE CLASS OF TIME r8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$4,000.00			
N 14 WRAL 11/05/12 11/05/12 WRAL 5:30AM News	530-6a	:30	NM 1	\$1,500.00
ISSUE CLASS OF TIME r8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$1,500.00			
N 15 WRAL 10/29/12 11/05/12 6pm News (M-F)	6-630p	:30	NM 2	\$10,000.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 Week: 11/05/12 11/11/12 1 1				
N 16 WRAL 10/29/12 10/29/12 Inside Edition	7-730P	:30	NM 1	\$2,200.00
ISSUE CLASS OF TIME r8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$2,200.00			
N 17 WRAL 11/05/12 11/05/12 Entertaiment Tonight	730-8P	:30	NM 1	\$2,200.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$2,200.00			
N 18 WRAL 10/27/12 10/27/12 CRIMINAL MINDS ISSUE CLASS OF TIME r8.23	1135-1235XM	:30	NM 1	\$500.00

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Contract / Revision	Alt Order #
119305 /	06368188

Estimate# Contract Dates <u>Product</u> 3348 10/26/12 - 11/06/12 CONG LEADER 10/26

Original Date / Revision Advertiser 10/10/12 / 10/10/12 Congressional Leadershi

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Sp	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121- 1	<u>Rate</u> \$500.00				
N 19 WRAL 10/27/12 10/27/12 On The Record 730-8p	730-8p	:30	NM	1	\$600.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121- 1	<u>Rate</u> \$600.00				·
N 20 WRAL 11/03/12 11/03/12 CBS This Sat Morning 8-9a	8-9a	:30	NM	1	\$1,000.00
ISSUE CLASS OF TIME r8.23 <u>Start Date</u>	<u>Rate</u> \$1,000.00				
N 21 WRAL 10/27/12 11/03/12 WRAL News Sat. 9a-9:30a	9:00a - 9:30a	:30	NM	2	\$1,800.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1- 1 Week: 10/29/12 11/04/12 1- 1	<u>Rate</u> \$900.00 \$900.00				
N 22 WRAL 11/04/12 11/04/12 NFL Football (Early)	1p - 4:30p	:30	NM	1	\$4,000.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$4,000.00				
N 23 WRAL 10/28/12 11/04/12 NFL (Late)	4-730p	:30	NM	3	\$21,500.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1 Spot Ch	Rate \$8,000.00 Start/End Time 4-730p	Weekdays Length Rate	<u>Type</u> NM		
See MG 23.3,23.4 3 WRAL 11/04/12-11/04/12 NFŁ (Late) MG for 23.1,9.1 ISSUE CLASS OF TIME 4 WRAL 10/22/12-10/28/12 Fri Hour 2	4-730p 9-10p	St :30 \$8,000.00	NM NM		
	\$8,000.00				
N 24 WRAL 10/28/12 10/28/12 6pm News (Sun)	6-630p	:30	NM	1	\$1,500.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$1,500.00				
N 25 WRAL 10/28/12 10/28/12 60 Minutes	7-8p	:30	NM	1	\$7,500.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$7,500.00				
N 26 WRAL 10/28/12 11/04/12 WRAL Sun Morning News	7-9a	:30	NM	2	\$2,200.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1 Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$1,100.00 \$1,100.00				
N 27 WRAL 10/28/12 10/28/12 CBS Sunday Morning	9-1030a	:30	NM	1	\$1,200.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,200.00				

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Contract / Revision	Alt Order #
119305 /	06368188

Contract Dates Estimate # <u>Product</u> CONG LEADER 10/26 3348 10/26/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 10/10/12 / 10/10/12 Congressional Leadershi

	Start/End	Spots/	Town Consta	A
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	.20	NM 1	\$7,500.00
N 28 WRAL 11/01/12 11/01/12 Thu Hour 3	10-11p	:30	INIVI	\$7,500.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$7,500.00			
N 29 WRAL 11/01/12 11/01/12 WRAL 5:30AM News	530-6a	:30	NM 1	\$1,500.00
ISSUE CLASS OF TIME r8.23 Start Date	<u>Rate</u> \$1,500.00			
N 30 WRAL 11/01/12 11/01/12 5:30 News	530-6p	:30	NM 1	\$4,000.00
ISSUE CLASS OF TIME r8.23 <u>Start Date</u>	<u>Rate</u> \$4,000.00			40.000.00
N 31 WRAL 11/01/12 11/01/12 Thu Hour 2	9-10p	:30	NM 1	\$8,000.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$8,000.00			
N 32 WRAL 10/30/12 10/30/12 David Letterman	1135p-1237a	:30	NM 1	\$900.00
ISSUE CLASS OF TIME r8.23 <u>Start Date</u>	<u>Rate</u> \$900.00			
N 33 WRAL 11/06/12 11/06/12 WRAL 5am News	5am - 5:30a	:30	NM 1	\$900.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$900.00			
N 34 WRAL 10/30/12 10/30/12 5:30 News	530-6p	:30	NM 1	\$4,000.00
ISSUE CLASS OF TIME r8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$4,000.00			
N 35 WRAL 10/30/12 10/30/12 CBS Evening News (M-F)	630p-7p	:30	NM 1	\$5,000.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$5,000.00			
N 36 WRAL 10/30/12 10/30/12 Inside Edition	7-730P	:30	NM 1	\$2,200.00
ISSUE CLASS OF TIME r8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$2,200.00			
N 37 WRAL 10/30/12 10/30/12 Tue Hour 1	8-9p	:30	NM 1	\$9,000.00
ISSUE CLASS OF TIME r8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$9,000.00			
N 38 WRAL 10/31/12 10/31/12 Wed Hour 3	10-11p	:30	NM 1	\$6,500.00
ISSUE CLASS OF TIME r8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> \$6,500.00			
N 39 WRAL 10/31/12 10/31/12 David Letterman	1135p-1237a	:30	NM 1	\$900.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$900.00			

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specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



	Contract / Revision	Alt Order #
	119305 /	06368188
Contract Dates	Product	Estimate #
10/26/12 - 11/06/12	CONG LEADER 10/26	3348

 Advertiser
 Original Date / Revision

 Congressional Leadershi
 10/10/12 / 10/10/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 40 WRAL 10/31/12 10/31/12 6pm News (M-F)	6-630p	:30	MM	1	\$5,000.00
ISSUE CLASS OF TIME r8.23 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$5,000.00				
N 41 WRAL 10/31/12 10/31/12 Entertaiment Tonight	730-8P	:30	NM	1	\$2,200.00
ISSUE CLASS OF TIME r8.23 <u>Start Date</u>	<u>Rate</u> \$2,200.00				
		Totals		47	\$159,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	12	\$33,700.00	\$28,645.00
10/29/12 -11/06/12	35	\$125,300.00	\$106,505.00
Totals	47	\$159,000.00	\$135,150.00

Signature:	Date:
<u>-</u>	